

PRESS RELEASE

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THE CINCINNATI SINATRA IS COMING BACK TO FRENCH LICK, INDIANA FOR A SPECIAL APPEARANCE.

Matt Snow has performed at the French Lick Springs Hotel, back in the 1980's at a convention, and earlier this year at a 50th wedding anniversary party in March, but this will be his first public shows in this area.

The city of Cincinnati, Ohio is not only his birthplace, but Mr. Snow has lived and worked in and around there for most of his life. He is celebrating his 30th year in Show Business this year, having specialized in the music of Frank Sinatra since 1971. He has performed live with small and large orchestras, piano only, trios, quartets, etc., or with his collection of professionally recorded background orchestral tracks. His performance venues have run the gamut, from The Intercontinental Hotel in Vienna, Austria to the Boca Raton Resort in Florida to the Bay Harbor Cruise in San Francisco, and hundreds of spots in between, including bars, restaurants, hotels, resorts, casinos, concerts in the park, festivals, charitable events, retirement centers and private parties, as well as two recently televised holiday specials.

Mr. Snow will perform live at The Beechwood Inn On The Boulevard both Friday and Saturday nights, September 7th and 8th, 2001, 8:00PM til????

Although not considering himself an impersonator, Mr. Snow has been compared to Frank Sinatra by his audiences, due to his manner, voice inflection, and his hat and tuxedo- hence the nickname- The Cincinnati Sinatra; He also sings mostly the music of Sinatra, although many of his performances have also included songs more closely associated with Bing Crosby, Dean Martin, Sammy Davis, Jr., Andy Williams, Nat King Cole and Bobby Darin.

"The Ultimate Sinatra Tribute", his signature show, consists of four sets, covering the six-plus decades of Frank Sinatra's career: "The Early Years"- Hits of the 30's and 40's; "The Comeback Years"- The 50's Era; "The Very Good Years"- The Songs of the 60's, and "The Final Curtain"- the period after Sinatra's brief Retirement, which covers the 70's, 80's and 90's.

The Snow Family has enjoyed visiting the French Lick area many times over the years, and with a successful engagement this fall, Mr. Snow says he would "love to make a regular trek to these parts if the local folks will support a show like mine."

For more information on the upcoming shows, call The Beechwood Inn: 812-936-9012. To contact The Cincinnati Sinatra, call 513-576-9766.